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# Arab geopolitics in turmoil: Implications of Qatar-Gulf crisis for Business<sup>1</sup>

Refk Selmi

IRMAPE, ESC Pau Business school, France.

CATT, University of Pau, France.

E-mail : [s.refk@yahoo.fr](mailto:s.refk@yahoo.fr)

Jamal Bouoiyour

IRMAPE, ESC Pau Business school, France.

CATT, University of Pau, France.

E-mail : [jamal.bouoiyour@univ-pau.fr](mailto:jamal.bouoiyour@univ-pau.fr)

**Abstract:** On June 5, 2017 Saudi Arabia, the United Arab Emirates, Egypt and Bahrain (known as the quartet) announced they were breaking diplomatic ties with Qatar, accusing it of destabilizing the region. The more than two-year-old rancorous dispute between Qatar and its neighbours is forging a new Gulf, transforming what was a stable region of the Arab world. This research examines the regional business costs of this blockade which cut off all diplomatic and commercial relations with Doha. We compare the stock market performances of Qatar and its Middle Eastern neighbors before and after the Saudi-led Qatar boycott. We focus our attention on the conditional volatility process of stock market returns and risks related to financial interconnectedness. Our results robustly reveal that this crisis had the most adverse impact on Qatar together with Saudi Arabia and the UAE. Although not to the same degree as these three countries, Bahrain and Egypt were also adversely affected. But the effects seem transitory. Overall, the quartet lobbying efforts did not achieve the intended result. Despite the vulnerability of its business, Qatar has demonstrated remarkable resilience post blockade. The availability of significant external and fiscal buffers and the strong financial sector allow Qatar to successfully withstand an escalation of the siege crisis. Interestingly, the diplomatic efforts of Qatar to circumvent the economic and political embargo on the country by a number of allies in the region seems to be working well, with the US government emphasizing its support for Doha.

**Keywords:** Geopolitical instability; Qatar-Gulf crisis; Stock markets; Volatility; Risk spillovers.

**JEL Classification:** F30, F36, F65, G11, G15.

## 1. Introduction

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For more than two years, Qatar has been at the center of a serious political, diplomatic and economic crisis that pits it against the other Gulf countries, led by Saudi Arabia. The policy disagreements at the center of the rift between Qatar and its Gulf neighbors seem not to be new. The anti-Qatar bloc has long regarded Qatar as too friendly to Iran, too provocative in its backing of Al Jazeera media network, and too supportive of Muslim Brotherhood. Even though a variety of issues have been raised against Qatar, the most potent has been the United Arab Emirates (UAE) and Saudi Arabia's strong feeling of annoyance over avowed Qatar's support for Islamist movements. In addition, the competition between Qatar and the UAE for the leadership as the region's biggest financial hub. These developments put pressure on the Gulf region as an enduring political and security alliance, which became tangible in a diplomatic crisis that happened in 2014. At that time, Saudi Arabia, the UAE and Bahrain withdrew their ambassadors to Qatar since Doha did not put into effect a security agreement about non-interference in the internal affairs of the other [Gulf Cooperation Council \(GCC\)](#)<sup>2</sup> states. Nevertheless, their contemporary infighting exists in another dimension and might prompt a strategic shift in how the world looks at the geopolitics of the GCC. Indeed, the collective decision by Saudi Arabia, the UAE, Bahrain and Egypt to cut diplomatic and economic ties with Qatar on 5 June 2017 with a green light from President Donald Trump, has rattled nerves sending shockwaves around the world. These unprecedented tensions have exacerbated the uncertainty over the ultimate economic consequences of this crisis. The Qatari stock market lost about 10% in market value over the first four weeks of the boycott. Other GCC stock markets also fell in response to the blockade, though with varying extent. The Qatar's blockade disrupted supply chains, harmed the flow of goods and services, and provoked confusion and anxiety amongst many Gulf firms. Many businesses feared that

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<sup>2</sup> [The Gulf Cooperation Council \(GCC\) is a political and economic union of Arab states bordering the Gulf. It was established in 1981, incorporating six members which are the United Arab Emirates, Saudi Arabia, Qatar, Oman, Kuwait and Bahrain.](#)

escalating tensions could have serious consequences on business deals across the whole region.

Although there are a number of significant papers exploring the effects of economic, macroeconomic and financial uncertainty on asset price dynamics (Antonakakis et al. 2016; Balcilar et al. 2016; Beckmann et al. 2017; Bouoiyour et al. 2018, etc.), rather less attention has been paid to the geopolitical risk and its impacts on international business. The political turmoil exerts a significant influence on economic performance and asset prices (for instance, Guidolin and La Ferrara 2010; Drakos and Kallandranis 2015; Gaibulloev and Sandler 2009). Likewise, geopolitical frictions and tensions lead to highest levels of uncertainty and prompt an ineffaceable mark on global markets (for example, Schneider and Troeger 2006; Zussman et al. 2008; Choudhry 2010). Conditional upon the type of the event, the effect of geopolitical uncertainty can be short-lived, have longer lasting impacts or yielding to shifts in markets affecting portfolio allocation and diversification decisions (inter alia: Pástor and Veronesi 2013; Kollias et al. 2013; Aslam and Kang 2015; Omar et al. 2017). Importantly, there is bountiful evidence that political uncertainty make financial markets significantly volatile. [Some recent studies indicate that the unstable political scene can have a pronounced impact on stock markets dependence and risk spillovers \(see, inter alia, Charfeddine and Refai 2019; El-Chaarani 2019; Finta et al., 2019\). Charfeddine and Refai \(2019\) explored the effects of the political and economic crises of March 2014 and June 2017 on the stock market risk spillovers among Qatar and the rest of Gulf economies. By conducting various multivariate GARCH models and Diebold and Yilmaz, \(2012\)'s procedure, they found that the recent Qatar-Gulf crisis of June 2017 strongly impacted the dependence and volatility spillovers between Qatar and the other Gulf markets \(with the exception of Bahrain\). More specifically, the findings reveal that the Saudi-led Qatar boycott lessened the level of dependence and severed the financial relations between the](#)

countries, especially with Saudi Arabia. El-Chaarani (2019)'s tried to examine the effect of oil price changes on stock markets dynamics in GCC countries during and post the 'Arab Spring' over the period ranging from January 2011 till December 2017. Using a logistic smooth transition model, the author showed that the effect of Arab Spring on the responses of GCC stock markets to oil price fluctuations is country-specific. More importantly, the political instability rises the vulnerability of all GCC stock markets to negative oil price shocks. Finta et al. (2019) performed a structural VAR (SVAR) model in an attempt to assess the instantaneous (contemporaneous and intraday) spillover effects. The conducted methodology enables to differentiate between the transmission of volatility shocks within the trading day (i.e., the direct and indirect effects), and those volatility shocks that are transmitted between trading days (i.e., the lead-lag effects). They showed that shocks to oil volatility happening over the overlapping trading periods of oil with the US and Saudi Arabia stock markets have more pronounced effects on the US and Saudi Arabian stock market volatilities than the other way around. Interestingly, the authors underscored the paramount importance of considering contemporaneous effects as the indirect transmission of volatility occurs through them.

The aforementioned references highlight the prominence of analyzing market volatility and risk spillovers during periods of rising uncertainty as this can be regarded as efficacious measure for the vulnerability of financial markets and the economy, and can allow policymakers designing the best possible policies. In this context, Poon and Granger (2003) argued that precise prediction of volatility is highly prominent for at least four reasons. First, when the volatility is interpreted as uncertainty, it becomes a potential input to make appropriate investment decisions and portfolio allocation. Second, analyzing the volatility dynamics is of paramount importance in the pricing of derivative securities. Third, financial risk management necessitates an effective prediction of volatility as a requisite input to risk

management for financial institutions (Rapach et al. 2008; Gil-Alana et al. 2014; Yaya et al. 2015). Fourth, the equity market volatility can have large repercussions on the economy as a whole through its impact on real economic activity and public confidence.

Given these considerations, the present research seeks to investigate the business consequences of 2017 Gulf crisis by (1) comparing the conditional volatility process of the stock markets of Qatar and the boycotting countries before and after the blockade; and (2) testing whether this Gulf crisis has exacerbated the volatility spillovers across the region. The escalated diplomatic tensions between Qatar and its Middle Eastern neighbors may cost them billions of dollars by slowing trade, investment and economic growth as it struggles with oil price collapse. During these times of distress, international investors and portfolio managers start to question the efficacy of their investment strategies to manage today's heightened geopolitical risks. In particular, an accurate assessment of stock market volatility spillovers during the recent Qatar crisis would help investors to seek the best possible strategy to manage volatility that is lowering portfolio returns.

Various GARCH (Generalized Autoregressive Conditionally Heteroscedastic) extensions are used to measure the volatility of stock markets before and after the Qatar's isolation. In general, the GARCH-type modeling allows depicting financial markets in which volatility can change, becoming extreme during periods of distress or sudden events and low during relatively calm periods. A simple regression model does not account for this variation in volatility exhibited in financial markets. GARCH processes differ substantially from homoskedastic econometric techniques, which suppose constant volatility and are utilized in basic ordinary least squares. The latter consists of lessening the deviations between data points and a regression line to fit those points. With asset returns, volatility is likely to vary significantly over specific time- periods and depend on past variance, making a homoskedastic model not optimal. GARCH models, being autoregressive, are conditional

upon past squared observations and past variances to model for current variance. GARCH processes are widely employed in finance owing to their abilities to reduce errors in forecasting by controlling for errors in prior forecasting and, in turn, improving the accuracy of evolving predictions. Moreover, this study investigates the stock market volatility spillovers among Qatar, Saudi Arabia, UAE, Bahrain and Egypt by performing the forecast-error variance decomposition framework of a generalized Vector Autoregressive (VAR) model proposed by Diebold and Yilmaz (2012). The assessment of the interconnectedness of stock markets is of paramount importance for the understanding of a crisis and its propagation mechanism. Spillover effects in equity markets have been extensively evaluated in the extant literature (for example, Diebold and Yilmaz 2009; Engle et al. 2013). Throughout this study, we focus on the stock market volatility spillovers among Qatar and the boycotting countries while considering the uncertainty surrounding the Qatar diplomatic crisis. This method enables to assess the direction of spillover effects between various markets in an effort to identify the net transmitters or the net receivers of risk spillovers. To the best of our knowledge, it remains underexplored in recent empirical research. Such analyses would be useful for both portfolio risk managers and designers of policies aimed at safeguarding against increased political uncertainty surrounding the 2017 Qatar-GCC crisis.

Our findings reveal that the economic implications of the Qatar's isolation are likely to be costly to Qatar, Saudi Arabia and the UAE. For Bahrain and Egypt, the effect appears limited so far. In short, our results suggest that the boycott did not achieve the expected outcome. The fact that the three main protagonists (i.e., Qatar, Saudi Arabia and UAE) reacted in the same way to this crisis can be interpreted as a sort of victory for Qatar. The latter has shown resilience and a rapid and efficient adaptation. We advance throughout this research the main causes of this blockade and the strategy put in place by this tiny state to resist to Saudi and Emirati dominance.

The remainder of the study is organized as follows. Section 2 provides some insights about how the 2017 Gulf crisis started. Section 3 describes the methodology and the data. Section 4 reports and discusses the empirical results. Section 5 concludes the paper and provides some economic implications of the Qatar diplomatic crisis.

## **2. Qatar-Gulf crisis : The essence of the problem**

### ***2.1. Saudi Arabia's dream of becoming the dominant Arab and Muslim power***

Saudi Arabia appears as the greatest regional power, because of its massive oil wealth, and also because of its new ambitions. The policy of wide-scale public works implemented by the government, as well as foreign direct investment and banking and financial soundness, have enabled Saudi Arabia to become the number one regional economy. Nevertheless, the economy of Saudi Arabia is entirely based on oil. The drop in oil prices since June 2014 created a certain obsession among Saudis with economic and political decline. Today, gigantic waves of change are sweeping across the Middle East region. The appointment of Prince Mohamed bin Salman (or MBS, as he is commonly referred to) as Crown Prince is part of this strategy. Previously it required the consent of the king's brothers and half-brothers of the king to pass on a project. Today, efficiency prevails. One should remember that the tradition in Saudi Arabia consisted of passing the 'Royal Scepter' among the sons of the kingdom founder, Ibn Saud, and not from father to son. This was a part of the internal politics driven by Ibn Saud many wives and dozens of children of. When Saudi Arabia's king Abdullah bin Abdul-Aziz died in January 2015 at the age of 90, the candidates for his replacement were no longer young men. Nevertheless, the transfer of the role to the next generation intensified anxiety of an internal civil war breaking out between many princes, a war that might have damaged the existence of the House of Saud. To deal with increasing fears, the successor was his half-brother Salman who enjoyed the entire confidence of the

other brothers. When the brother designated as Crown Prince was very old (about 80) and with failing health, royal decisions would be lengthy preventing the system from functioning effectively. Hence the mini-revolution that happened this year with the appointment of Prince MBS as Crown Prince. MBS was the sixth brother. Two main objectives are clearly identified. On the one hand, the achievement of a diversified economy and on the other hand, the ambition to embody the Sunni world, while associating Prince Mohamed Ben Zayed, the strong man of Abu Dhabi. MBS is taking the example of Abu Dhabi to develop its economy (Lavergne, 2018).

The tiny oil- and gas-rich Gulf state of Qatar has been a forerunner in this way. Indeed, during the last two decades or so, Qatar became one of the most influential countries of the Persian Gulf region and the Middle East. For a country established only in 1971 and with one of the smallest geographic and demographic sizes in the Middle East, Qatar became a surprising powerbroker dominantly owing its financial muscle to project power and influence across the Middle East and North Africa region. Since the start of the Arab Spring in late 2010, the regional landscape has changed, and so has Qatar's policies. During the Arab Spring, Qatar moved away from its traditional foreign policy role as diplomatic mediator to embrace change in the Middle East and North Africa and to take an interventionist role as a leading supporter of the protest movements in the Middle East and North Africa. It is therefore not surprising to believe that the challenge launched in Qatar by Crown Prince MBS, along with three other countries in the region –Bahrain, Egypt<sup>3</sup> and UAE– is aimed at restoring the threatened supremacy of Saudi Arabia on the Arab and Muslim world and restore the strategic partnership of the United States with Saudi Arabia. In other words, the blockade imposed against Qatar by Saudi Arabia is not a matter of chance, but enters into a

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<sup>3</sup> Well prior to the blockade against Qatar, Egypt was a primary battleground for GCC countries striving for international influence. Even though Qatar backed the Muslim Brotherhood, Saudi Arabia and the UAE supported the military regime of President Abdel Fatah al-Sissi. This explains to some extent how Egypt wound up in the center of a Gulf Cooperation Council conflicts with Qatar.

logic of Sunni world domination. The Qatar's challenge to Saudi Arabia is exacerbated by the fact that it adheres to Wahhabi creed. More accurately, Qatar's alternative adaptation of Wahhabism coupled with a long-standing links with the Muslim Brotherhood, make its relationship with Saudi Arabia more complicated and upraise it to a serious threat. The appointment of Prince MBS therefore has a dual purpose: economic efficiency and supremacy (Lavergne, 2018).

We realize, therefore, that the boycott hides a more insidious rivalry between Saudi Arabia and Qatar. To this 'inter-Sunni' rivalry one can add the rivalry between Saudi Arabia (Sunni) and Iran (Shiite). After the Geneva Agreements imposing strict controls on Iran's most sensitive nuclear work, Iran offered many opportunities to the Western business communities. This country has economic potential: Iran has an educated, urbanized and tech-astute population. It has a literacy rate of over 95 percent. The Yemen War should show the world, but especially the Western countries, the capacity of Saudi Arabia to defend its interests of the 'free' world, threatened by Iranian Shiite power. Likewise, this operation should assert the supremacy of the Wahhabi kingdom by bringing together a coalition of Arab-Muslim 'friends'. This show of force (boycott against Qatar and the Houthi offensive) may serve as a powerful signal given to the other partners of the GCC, reminding them of the Saudi leadership in the Middle East region.

## ***2.2. David vs. Goliath? A misleading asymmetry***

With a population of 250,000 and a surface area of 11,586 km<sup>2</sup>, it can be claimed that Qatar is a dwarf compared to Saudi Arabia (a population of 33 million and a surface area of 2,253,690 km<sup>2</sup>, according to the World Bank collection of development indicators). By shutting down all land, sea, and air crossings with the tiny energy-rich nation, the Saudi-led

quarter anticipated that the surrender of Qatar is only a matter of days. The reality, however, is much different. As a small, vulnerable country situated in an unstable Middle Eastern politics, Qatar faces several challenges. Nevertheless, the tiny Qatar has used income from its wide gas reserves to bankroll its ambitious plans. Regardless of its size, it has played a significant leadership role, with a remarkable power in the Arab world. Qatar is also classified by the United Nations as the country with the highest human development among the Arab states. Also and in an attempt to prevent the damage from neighboring disputes, Qatar has often tried to strengthen its diplomatic relationship with multiple regional and international actors, by presenting itself as a friendly and helpful player. One cannot ignore the role of mediation<sup>4</sup> in branding Qatar's image on a political level. It must be emphasized here that the Saudis, Emirates and Qataris have familial relationships, implying that long-running family rivalries may be considered as one of the causes behind the big political issues. This may explain, to some extent, why the ongoing Qatar crisis poses a major dilemma for Kuwait and Oman. These two Arab Gulf states share the same interests in terms of preventing the Qatar crisis from prolonging. As competition of dominance intensifies, Officials in Kuwait City and Muscat are wary, as much as Qatar, about the Saudi leadership, exacerbated by Mohammed bin Salman's rise to power. Rather than following Saudi Arabia and its allies, Kuwait and Oman stayed neutral. The neutrality of these two Gulf countries provided leverage for Qatar, albeit without direct support. But it must be mentioned at this stage that Kuwait appears as the main mediator among the warring parties, and Oman endorsed diplomacy while enhancing its links with Qatar. Beyond the reforms undertaken by the Qatari authorities to deal with the crisis, there have been other reasons why the impact of the blockade imposed against Qatar has not been as hurtful as it might have been. Among the potential reasons, one can cite the Omani and Kuwaiti foreign policy strategies. Even though Saudi Arabia, the UAE and

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<sup>4</sup> One of the major factors in changing the way in which Qatar is regarded regionally and globally is the creation of the Al-Jazeera Channel.

Bahrain have imposed their trade and investment boycott against Qatar, Oman and Kuwait have chosen to stay resolutely above the fray. To this we must add the role played by the US in this region. The US president Donald Trump accused Qatar in June 2017 of funding terrorism. Then and while attempting to change Trump's mind about Qatar, the emir of Qatar has spent millions of dollars hiring lobbyists and powerful American brokers to Doha. A few months later, Trump thanked Qatar for its efforts to combat terrorism and extremism in all forms in an apparent contradiction of previous statements.

It must be stressed, nevertheless, that Saudi Arabia and the UAE have been indispensable backers of Egypt Abdel-Fattah Sisi after Mohamed Morsi's eviction. In an attempt to support the Egypt's president Abdel Fattah al-Sisi, Saudi Arabia and the UAE have employed a number of financial tools, such as deposits into the Egyptian Central Bank, donations of oil and gas shipments, and promises of increased foreign direct investments in different sectors. In short, Saudi Arabia and the UAE has emerged as the leading supporters of Egypt's military rulers. As for Bahrain, it has lost all autonomy since the Saudi-led intervention on mid-March 2011 to assist the Bahraini government in subduing an anti-government protests in the country. This multiplication of actors does not stop there. The Turkish president has been a major supporter of Doha since the quartet cut ties and imposed boycott against Qatar . Also and according to Qatar's Chamber, Turkey is one of Qatar's major customers for non-oil exports. Likewise, Qatar's pledge of aid to Turkey has strengthened the two countries' alliance. In August 2018, the emir of Qatar pledged to invest 15 billion dollars in Turkey, which grapples with a currency crisis that made the lira collapse by about 45 percent against the US dollar. In the same order of ideas, Doha sees its links with Tehran as vital to its economic and security interests. Iran's President Hassan Rouhani also announced his country's support of Doha during this crisis. Since the blockade, Iran and Qatar

ties have improved. Iran's trade with Doha totaled 250 million dollars in 2018, registering a sharp rise of 2.5 percent compared with 2017.

In sum, the escalated tension between Qatar and the quartet is in many ways a friction about the exercise of economic foreign affairs. Qatar utilizes its economic resources to support Muslim Brotherhood, and Saudi Arabia and the UAE see this support as extremely threatening to their own regimes. These competing visions have continuously tried to achieve their regional dominance by reinforcing aid and investment patterns which have the potential to contort the political economy of the whole region. By means of relatively new econometric techniques, we will see throughout the rest of our study, the consequences of this stunning political development on the subject of interest, in particular whether an escalating Gulf geopolitical crisis has intensified the market volatility in the region. More globally, this study seeks to identify the winners and the losers of Qatar standoff. It is important to remember that Qatar has always been aware of its vulnerability and has managed its business with dexterity (multiplying foreign partners, strengthening the management of gas resources, and pursuing investment mediation) despite the economy's reliance on the hydrocarbon sector. Certainly, this tiny state is confronted with several challenges due to the diversity of its population as well as its transformation from a traditional society to a modern state, with all that may involve in terms of changing societal and cultural norms. All this underscores the complicity of the analysis of this region and the intricacy of the interests of several powers, without overlooking the fact that this region is the holder of the largest oil reserves in the world. Given all that, the match between the two protagonists (i.e., Saudi Arabia and Qatar) is not between unbalanced forces as one might think. Qatar is not fully isolated and Saudi Arabia is not as powerful as the statistics might suggest. This can be advanced as an element of explanation for Qatar's resilience of the blockade imposed by Saudi Arabia and its allies.

### **3. Methodology and data**

As mentioned at the outset, this study performs a variety of econometric methods (a) to answer what Qatar diplomatic crisis means for the stock market performances of Qatar, Saudi Arabia, UAE, Bahrain and Egypt, and (b) to explore the stock market volatility interdependence between Qatar and the boycotting countries during period of increased uncertainty before and after the 2017 Gulf crisis.

#### ***3.1. Measuring volatility using GARCH-type modeling***

Although it seems not easier to quantify the full costs of 2017 Gulf crisis, the present research uses relatively new techniques while attempting to provide fresh insights that may help policy makers to make the best possible decisions to deal with uncertain exposure. Given the challenges in consistently capturing the dynamic relationship between geopolitical uncertainty and stock market responses, this paper seeks to compare the stock market volatility of Qatar and the boycotting countries before and after the blockade on Qatar. There is a wide-spread perception in the financial press that volatility of asset returns has been changing markedly. The standard models consider that the distribution of asset returns is stable, implying that economic agents formulate their expectations at the same way over time. This evidence is far from reality, since during periods of great agitation (i.e., adverse changes, crisis, political tensions and sudden shocks, etc.), the variance-covariance of returns may move excessively. As a result, the standard techniques are unable to properly capture the conditional volatility process and to account for transitory and permanent components, shifts possibly stemming in the investigated variables. It is therefore relevant to examine the validity of this perception and to determine the features of changing volatility dynamics. Table A.1. (Appendix) succinctly reviews different GARCH models that account for various features (asymmetry, nonlinearity, regime shifts, etc.) that may be embedded in data. Since no single

measure of volatility has dominated the existing empirical literature, the appropriate model able to properly depict the volatility of stock indices for Qatar and the boycotting countries is selected throughout this study using the Akaike information criterion (AIC). The latter helps to judge the quality of conditional variance estimation in terms of trade-off between goodness of fit and model parsimony.

### ***3.2. Measuring the volatility spillover effects***

After evaluating the responses of Qatar, Saudi Arabia, UAE, Bahrain and Egypt stock markets to the 2017 Gulf crisis, we now concentrate on the extent of volatility transmission across these countries. This work does not focus on the effect over the day relative to the boycott announcement only; rather it assesses the spillover effects before and after the decision of blockade on Qatar. To this end, we include the conditional volatility series<sup>5</sup> to a generalized VAR framework (Diebold and Yilmaz, 2012). This volatility transmission analysis covers four aspects.

First, we determine the total volatility spillover index which measures what proportion of the volatility forecast error variances comes from spillovers. Let:

$$x_t = \phi x_{t-1} + \varepsilon_t \quad (1)$$

where  $x_t = (x_{1,t}, x_{2,t})$  and  $\phi$  is a 2\*2 parameter matrix;  $x$  will be considered as a vector of the considered stock volatilities.

By covariance stationarity, the moving average representation of the VAR is denoted:

$$x_t = \Theta(L)\varepsilon_t \quad (2)$$

where  $\Theta(L) = (I - \phi L)^{-1}$

Second, we consider 1-step-ahead forecasting. The optimal forecast is given by:

$$x_{t+1,t} = \phi x_t \quad (3)$$

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<sup>5</sup> The conditional volatility of each stock index is determined through the best GARCH model chosen using the Akaike information criterion.

with corresponding 1-step-ahead error vector:

$$e_{t+1} = x_{t+1} - x_{t+1,t} = A_0 \mu_{t+1} = \begin{bmatrix} a_{0,11} & a_{0,12} \\ a_{0,21} & a_{0,22} \end{bmatrix} \begin{bmatrix} \mu_{1,t+1} \\ \mu_{2,t+1} \end{bmatrix} \quad (4)$$

In particular, the variance of the 1-step-ahead error in forecasting  $x_{1,t}$  is  $a_{0,11}^2 + a_{0,12}^2$ , and the variance of the 1-step-ahead error in forecasting  $x_{2,t}$  is  $a_{0,21}^2 + a_{0,22}^2$ . There exist two possible spillovers in our example:  $x_{1t}$  shocks that exert influence on the forecast error variance of  $x_{2t}$  (with contribution  $a_{0,21}^2$ ), and  $x_{2t}$  shocks that affect the forecast error variance of  $x_{1t}$  (with contribution  $a_{0,12}^2$ ). Hence the total spillover effect is equal to  $a_{0,12}^2 + a_{0,21}^2$ . Having outlined the Spillover Index in a first-order two-variable VAR, it is easier to generalize this to a dynamic framework for a  $p^{\text{th}}$ -order  $N$ -variable case.

Third, we quantify the net directional volatility spillovers for stock indices, in order to identify which of the considered countries are net volatility importers, and which of them are stress volatility exporters. At this stage, we decompose the total spillover index for stock volatilities into all of the forecast error variance components for variable  $i$  coming from shocks to variable  $j$ , for all  $i$  and  $j$ .

Fourth, a volatility spillover plots are constructed from the rolling-samples of the spillover indices to examine the extent and the nature of volatility spillover variation over time.

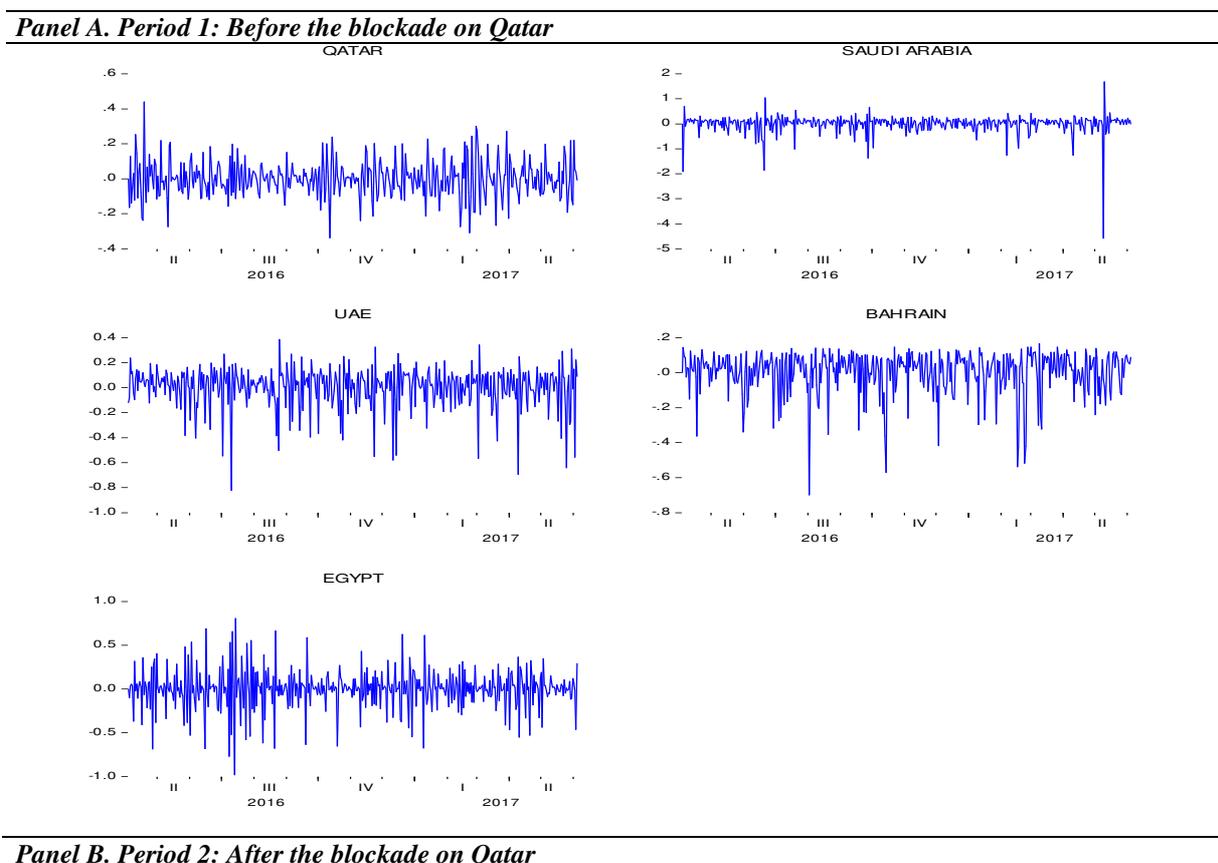
### ***3.3.Data and descriptive statistics***

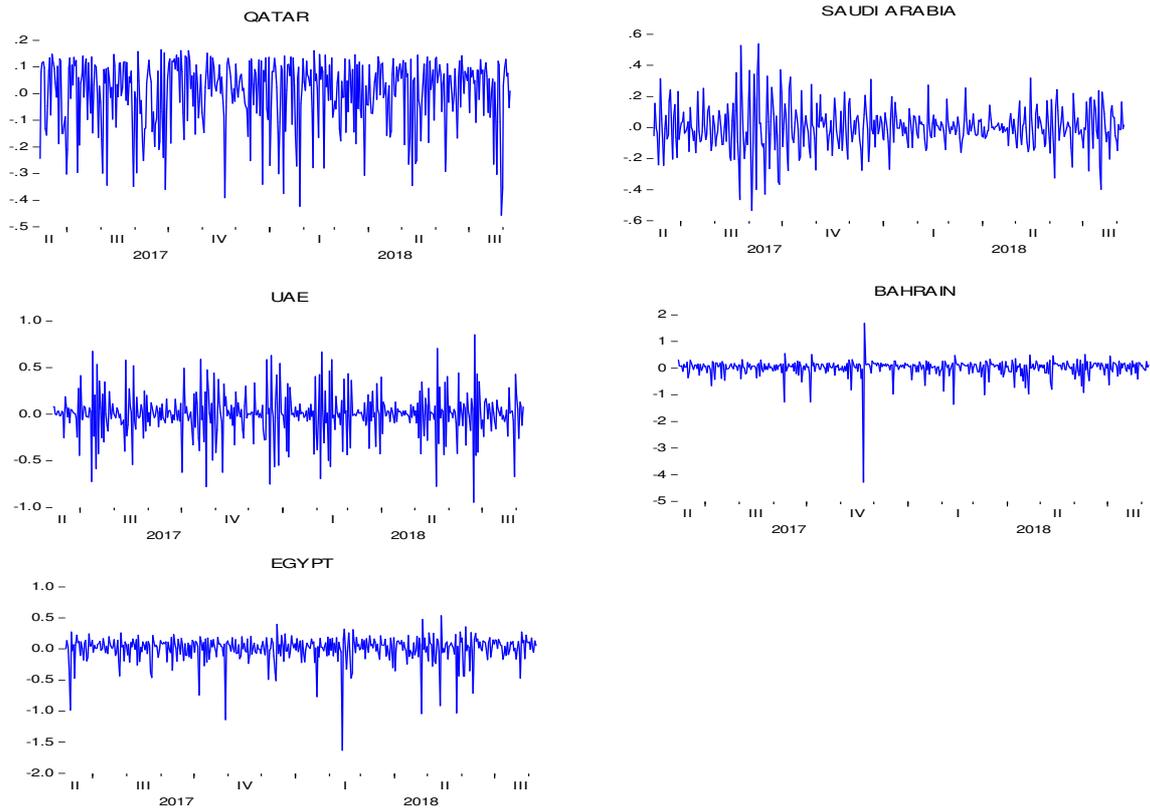
This research first consists of comparing the volatility of the stock price indices of Qatar and the boycotting countries (Saudi Arabia, UAE, Bahrain and Egypt) before and after the blockade on Qatar. Another objective of this research is to test whether the volatility spillovers among Qatar, Bahrain, Egypt, Saudi Arabia and UAE stock returns has been exacerbated over the period witnessing heightened uncertainty over the 2017 Gulf crisis. The data of stock indices were collected from DataStream. To evaluate the business costs of Qatar diplomatic crisis on Qatar and its neighbors, we compare two equal periods prior to and post the blockade on Qatar. The boycott decision was on 05 June 2017, which we subsequently view as the announcement day. So, this study compares the performances of these stock markets over equal periods before the boycott (Period 1: from 03 April 2016 to 04 June 2017; 428 observations), and after the boycott (Period 2: from 06 June 2017 to 07 August 2018; 428 observations). We transformed all the variables by taking natural logarithms to correct for heteroskedasticity and dimensional differences. Descriptive statistics for series are reported in Table 1. Yet, at this stage (i.e., preliminary analysis), quite interesting results were drawn. We note that the volatility increased for all the stock markets under study by moving from period 1 (i.e., before the blockade, Panel A, Table 1) to period 2 (i.e., after the blockade, Panel B, Table 1), though with varying extent. The most volatile stock markets are those of Saudi Arabia and Qatar. The least volatile stock market is that of Bahrain. After the 2017 Gulf crisis, we notice that all the equities are likely to be negatively skewed, with the exception of Bahrain. Such heterogeneity in this times of market stress highlight that market participants may enjoy portfolio diversification opportunities.

**Table 1.** Statistical properties of country-level stock returns: Before and after the blockade on Qatar

	QATAR	SAUDI ARABIA	UAE	BAHRAIN	EGYPT
<b>Panel A : Period 1 : Before the blockade on Qatar</b>					
Mean	1.10E-05	-0.001023	0.002128	0.001916	0.000190
Median	-0.002028	0.077655	0.031826	0.031738	0.010806
Maximum	0.438927	1.677135	0.387325	0.166263	0.804977
Minimum	-0.338575	-4.582749	-0.823530	-0.698647	-0.981078
Std. Dev.	0.181631	0.374123	0.162142	0.123620	0.226584
Skewness	0.244617	-5.185766	-1.539648	-1.933086	-0.400171
Kurtosis	4.225992	58.77320	6.920278	8.157172	5.448237
Jarque-Bera	31.07290	57391.57	443.1699	740.8627	118.3137
Probability	0.000000	0.000000	0.000000	0.000000	0.000000
<b>Panel B : Period 2 : After the blockade on Qatar</b>					
Mean	0.000316	0.003419	-0.000778	0.000652	0.000171
Median	-0.003971	0.072908	0.042192	0.039204	0.008809
Maximum	0.537433	1.684439	0.535590	0.164509	0.853528
Minimum	-0.534400	-4.278205	-1.631654	-0.456515	-0.942518
Std. Dev.	0.297125	0.337480	0.214524	0.125851	0.239081
Skewness	-0.603860	-5.357073	-2.740098	1.122593	-0.270353
Kurtosis	4.970826	65.29266	16.14385	3.759154	5.054545
Jarque-Bera	70.03692	71247.18	3616.481	100.1730	80.49105
Probability	0.000000	0.000000	0.000000	0.000000	0.000000

Fig 1 confirms that the stock returns for most countries (especially, Qatar, Saudi Arabia and the UAE) become more pronounced after the blockade in Qatar.





**Fig 1.** Stock market returns by country: Before and after the blockade

## 4. Empirical results

### 4.1. Volatility

To choose the best GARCH model able to measure the volatilities of Qatar, Saudi Arabia, UAE, Bahrain and Egypt's stock indices, we use the Akaike information criterion. Based on this criterion, the optimal GARCH extensions chosen to capture the volatility of Qatar stock price index is the standard GARCH model for the period 1 and the Exponential GARCH model for the period 2.<sup>6</sup> The GARCH-type modeling has been and continues to be very valuable tool in finance and economics since the seminal paper of Engle (1982). Engle (1982) proposed to model time-varying conditional variance with Auto- Regressive Conditional Heteroskedasticity (ARCH) processes using lagged disturbances. He argued that

<sup>6</sup>The detailed Akaike information criterion results will be available for interested readers upon request.

a high ARCH order is required to properly capture the dynamic behavior of conditional variance. The Generalized ARCH (GARCH) model of Bollerslev (1986) fulfills this requirement as it is based on an infinite ARCH specification which minimizes the number of estimated parameters, denoted as:

$$\sigma_t^2 = \omega + \sum_{i=1}^q \alpha_i \varepsilon_{t-i}^2 + \sum_{j=1}^p \beta_j \sigma_{t-j}^2 \quad (5)$$

where  $\alpha_i$ ,  $\beta_j$  and  $\omega$  are the parameters to estimate.

The Exponential-GARCH model introduced by Nelson (1991) contributes to the standard GARCH model by allowing to control for asymmetry. This model specified the conditional variance in a logarithmic form:

$$\log(\sigma_t^2) = \omega + \sum_{i=1}^q (\alpha_i z_{t-i} + \gamma_i (|z_{t-i}| - \sqrt{2/\pi})) + \sum_{j=1}^p \beta_j \log(\sigma_{t-j}^2) \quad (6)$$

where  $\alpha_i$ ,  $\beta_j$ ,  $\omega$ ,  $\gamma$  are the parameters to estimate, and  $z_t$  the standardized value of error.

For Saudi Arabia, the optimal model based on the AIC information criterion able to capture best the stock market index volatility is the Threshold-GARCH model for the two periods (before and after the 2017 Gulf crisis). The Threshold-GARCH developed by Zakoin (1994) accommodates structural breaks in volatility. It allows describing the regime shifts in the volatility, denoted as:

$$\sigma_t^2 = \omega + \sum_{i=1}^q (\alpha_i |\varepsilon_{t-i}| + \gamma_i |\varepsilon_{t-i}^+|) + \sum_{j=1}^p \beta_j \sigma_{t-j}^2 \quad (7)$$

where  $\alpha_i$ ,  $\beta_j$ ,  $\omega$  and  $\gamma$  are the parameters to estimate.

For the UAE and Egyptian stock indices, the most appropriate GARCH model selected based on the same information criterion is the Exponential-GARCH model for the period 1 and the Threshold-GARCH model for the period 2.

For Bahrain stock price index, the Integrated-GARCH model seems the most appropriate volatility measure for period 1, while the Threshold-GARCH is the best volatility indicator for period 2. In many analyses of the variables behaviour of volatility, a vexing question regards the persistence of long shocks to conditional variance. The Integrated GARCH model is a part of a large class of models with a property called “persistent variance”, which assumes that current information is still substantial for the forecasts of the conditional variances for all time horizons.

$$\sigma_t^2 = \omega + \varepsilon_{t-1}^2 + \sum_{i=1}^q \alpha_i (\varepsilon_{t-i}^2 - \varepsilon_{t-1}^2) + \sum_{j=1}^p \beta_j (\sigma_{t-j}^2 - \varepsilon_{t-1}^2) \quad (8)$$

where  $\alpha_i$ ,  $\beta_j$ ,  $\omega$  and  $\gamma$  are the parameters to estimate.

The estimates are reported in Table 2. Our results indicate that the volatile behaviors of the stock price indices for all the countries under study change slightly by moving from the period prior to the Qatar crisis (period 1; Panel A, Table 2) to the post-boycott (period 2; Panel B, Table 2). All the stock markets become more volatile in response to the blockade, but such volatility does not persist. In particular, the duration of persistence is far from one for all cases, and thus we did not find any evidence of long memory in the conditional variance. The asymmetrical effect is positive and statistically significant for all the considered stock markets implying that the effect of bad news on the conditional variance exceeds that of good news. Indeed, the degree of asymmetry ( $\frac{\alpha + \gamma}{\alpha}$ ), which measures the relative influence of bad news on volatility seems important for the majority of cases (it amounts 1.00 for all cases).

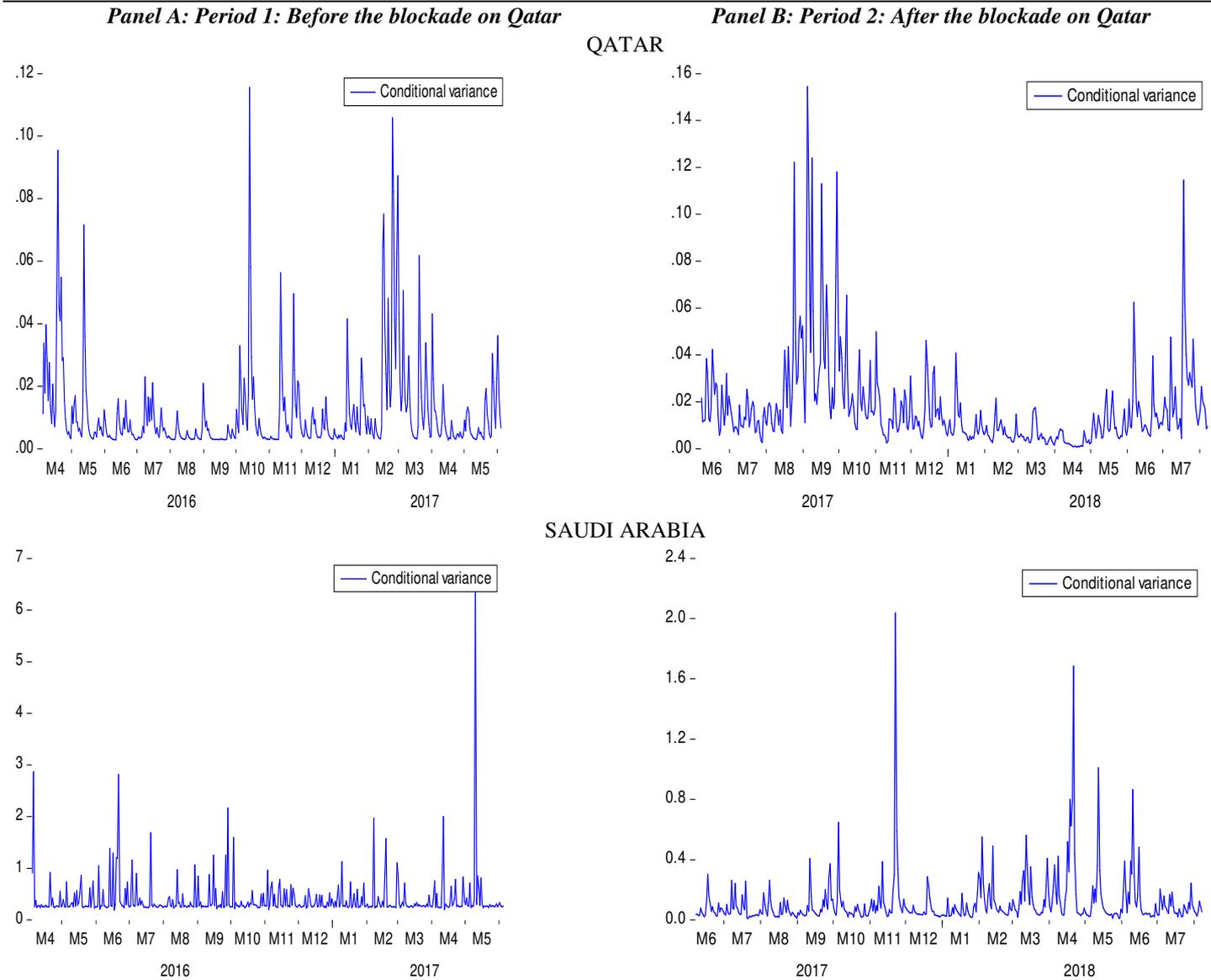
The degree of asymmetry is still pronounced for the two periods, confirming the moderate effect of Qatar diplomatic crisis on Gulf region equity markets.

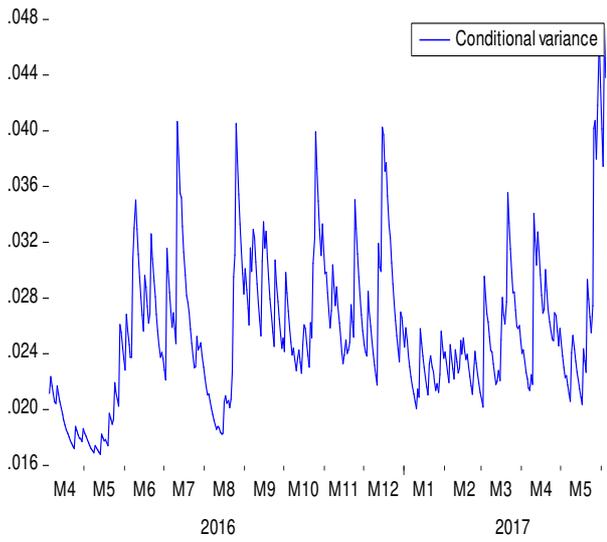
**Table 2.** Volatility' parameters by country: Before and after the blockade on Qatar

	QATAR	SAUDI ARABIA	UAE	BAHRAIN	EGYPT
<b>Panel A: Period 1: Before blockade on Qatar</b>					
Mean equation					
$C$	-0.013*** (0.0007)	0.0272 (0.2464)	1.8134*** (0.0000)	-0.328* (0.0567)	-0.413*** (0.0001)
Lagged returns	0.1752*** (0.0000)	-0.0723 (0.4299)	0.127*** (0.0002)	0.155*** (0.0000)	0.139* (0.040)
Variance equation					
$\omega$	0.0007*** (0.0004)	0.272*** (0.0000)	0.214* (0.0362)	0.311* (0.0104)	0.204*** (0.0009)
$\alpha$	-0.042*** (0.0000)	0.728*** (0.0000)	0.441 (0.8229)	0.076** (0.0055)	0.023** (0.0055)
$\beta$	0.6354*** (0.0000)	-0.008 (0.8445)	0.221* (0.0303)	0.571** (0.0034)	0.514** (0.0026)
$\gamma$	---	0.001* (0.0114)	0.016*** (0.0000)	---	0.0002* (0.0153)
The duration of persistence: $\alpha + \beta + 0,5 \gamma$	0.59	0.72	0.74	0.64	0.49
The leverage effect: $\gamma$	---	0.001	0.016	---	0.0002
<b>Panel B: Period 2: After blockade on Qatar</b>					
Mean equation					
$C$	0.0912*** (0.0003)	0.401*** (0.0000)	0.748* (0.0617)	0.338 (0.3371)	0.293** (0.0014)
Lagged returns	-0.0634* (0.0271)	-0.1032* (0.0218)	0.354*** (0.0003)	-0.4214* (0.0124)	-0.4256** (0.0078)
Variance equation					
$\omega$	0.0145** (0.0059)	0.0166* (0.0414)	-0.632*** (0.0000)	0.0451* (0.0310)	0.0452* (0.0357)
$\alpha$	0.368*** (0.0005)	0.3019** (0.0038)	0.7839*** (0.0000)	0.130** (0.0036)	0.030** (0.0036)
$\beta$	0.352** (0.0044)	0.5107 (0.1349)	0.0145*** (0.0000)	0.533*** (0.0004)	0.418*** (0.0004)
$\gamma$	0.0007*** (0.0000)	0.0012* (0.0103)	0.0004*** (0.0000)	0.001** (0.0672)	0.031 (0.211)
The duration of persistence: $\alpha + \beta + 0,5 \gamma$	0.73	0.81	0.79	0.67	0.51
The leverage effect: $\gamma$	0.0007	0.0012	0.0004	0.001	0.031

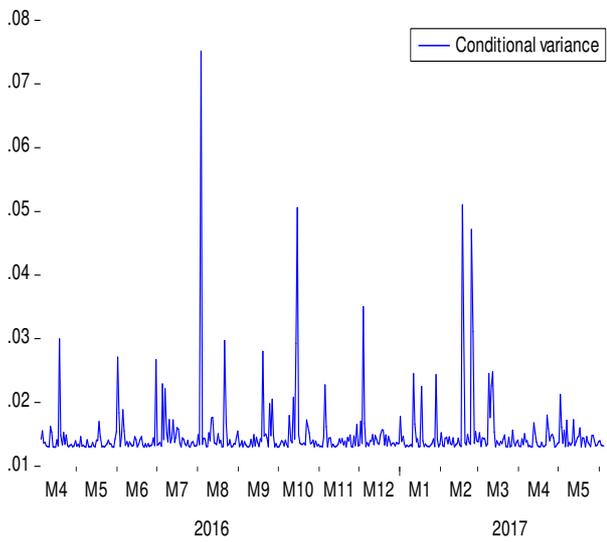
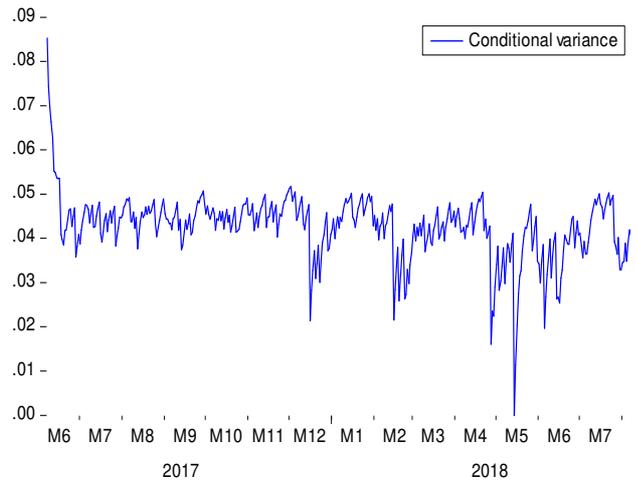
Notes:  $\omega$ : the reaction of conditional variance;  $\alpha$ : the ARCH effect;  $\beta$ : the GARCH effect;  $\gamma$ : the leverage effect; (.): the p-value; p-value<0.01: \*\*\*; p-value<0.05: \*\*; p-value<0.1: \*. With respect to the results of AIC information criterion, we select one lag for all the specifications.

The conditional variances processes displayed in Fig 2 indicate that the persistence of stock market volatility differs substantially from one country to another and from the period before the boycott to the period post-blockade. After the boycott, the conditional variance appears more persistent in Qatar, Saudi Arabia and the UAE.

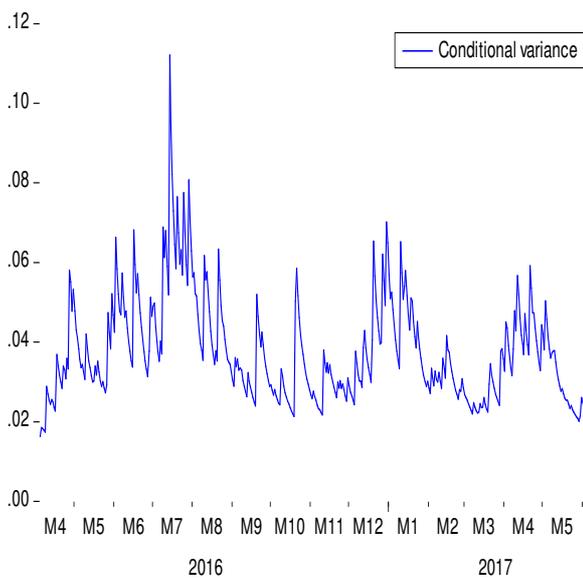
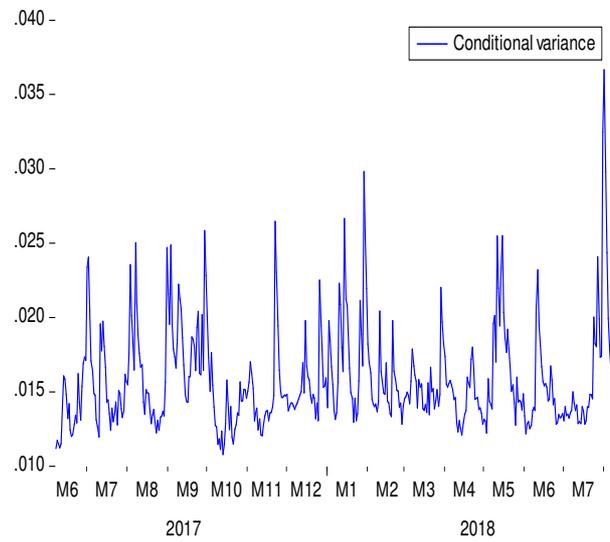




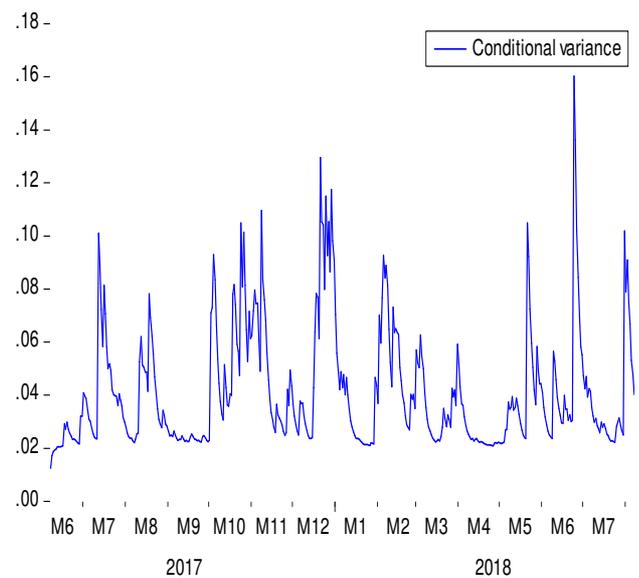
UAE



BAHRAIN



EGYPT



**Fig. 2.** Conditional variance of stock returns by country: Before and after the blockade on Qatar

For comparison purpose, we tested the effect of this crisis on Kuwait and Oman stock markets. This would allow us to assess whether a neutral reaction may help to avoid volatility spillovers. Kuwait has attempted to mediate the spat between Qatar and its Gulf neighbors. Its good links with all parties of the GCC and equal distance from each of them have enabled Kuwait to act in a neutral manner. Oman is uninvolved in the 2017 Gulf crisis and cannot undertake such a mission because of tense relations with Saudi Arabia and the UAE as a consequence of strong Oman's ties with Iran. From Table A.2 and Fig A.1 (preliminary results), we note that the Kuwaiti and Oman's stock markets do not change fundamentally by moving from the period prior to the blockade to the post-boycott period. The volatility increase moderately after the blockade on Qatar. We select then the best optimal model for each stock price index based on AIC information criterion. To keep our presentation simple, the AIC results are available for readers upon request. The findings derived from the optimal GARCH model of each stock market (Table A.3, Appendix) reveal that the crisis affect modestly the volatility of stock markets. We note a relatively moderate increase in the duration of persistence. Fig A.2 (Appendix) confirm that the volatility increase weakly after the blockade. For the two periods, the Kuwaiti stock market and Muscat shares seem more responsive to good news (i.e., negative leverage effect ; see Table A.3).

#### ***4.2. Volatility spillovers across Qatar and the boycotting countries***

In the aftermath of a sudden political decision, such as the boycott against Qatar, the associated ramifications on the stock markets, particularly the regional ones, are questionable. In addition to the investigation of the effect of the 2017 Qatar diplomatic crisis on the volatility, speculative attitude and the efficiency of Qatar, GCC and Egyptian stock markets, we assess the financial spillover effect of the regional turmoil on Qatar and the boycotting countries. Table 4 summarizes an approximate "input-output" decomposition of the total

volatility spillover index. In particular, based on the study of Diebold and Yilmaz (2012), we decompose the spillover index into all of the forecast error variance components for variable  $i$  coming from shocks to variable  $j$ , for all  $i$  and  $j$ . The  $ij^{\text{th}}$  entry is the estimated contribution to the forecast variance of market  $i$ , resulting from innovations to market  $j$ . The sum of variances in a row (column), excluding the contribution to its own volatilities (diagonal variances) corresponds to the effect on the volatilities of other stock markets. The last row in the table is the contribution to the volatilities of all markets from this particular market.

Before the 2017 Qatar-Gulf crisis (Panel A, Table 3), the volatility spillovers to others (98.3%) is greater than the volatility spillovers from others (59.2%). After the blockade on Qatar (Panel B, Table 3), we clearly note that the volatility transmission to and from others increase but not strongly. In particular, our results reveal that for total volatility spillovers to others (107.7%) is stronger than total volatility spillovers from others (63.4%). For Qatar, Saudi Arabia and the UAE, the contribution to others is more important than the contribution from others; inversely for Bahrain and Egypt. This holds true for the two periods under study. The important volatility transmission among GCC markets before and after the blockade can be explained by the increased financial sector integration among Gulf countries. Highly motivated by the necessity to enhance efficiency, GCC countries have taken prominent steps these last decades toward achieving appropriate financial regulation and corporate governance measures, which have in turn enabled to improve convergence across GCC financial systems. Lane and Milesi-Ferretti (2017) explored the extent of financial integration in the Gulf using capital flow data and equity prices. The study revealed that there is some improvement in regional financial integration. Although the Qatar diplomatic crisis has intensified the volatility spillovers, this effect does not appear pronounced. Even modestly, we note an increased risk spillover among Qatar, GCC and Egyptian stock markets by moving

from period 1 (before the blockade) to period 2 (after the blockade). This can be viewed as a signal of limitations of portfolio diversification opportunities during this crisis period.

**Table 3.** Stock market volatility spillovers across Qatar and the boycotting countries: Before and after the blockade on Qatar

	Qatar	Bahrain	Saudi Arabia	UAE	Egypt	Contribution from others
<b>Panel A. Period 1: Before the blockade on Qatar</b>						
Qatar	58.7	7.3	14.5	12.7	3.6	8.6
Bahrain	8.9	31.4	9.2	5.9	4.9	14.3
Saudi Arabia	31.4	4.6	51.4	17.1	2.5	6.5
UAE	7.4	5.1	8.1	41.7	1.6	5.9
Egypt	1.9	3.4	6.7	8.4	40.3	12.9
Contribution to others	19.8	9.8	26.0	24.2	7.2	59.2
Contribution including own	79.8	41.2	77.4	65.9	47.5	36.8
<b>Panel B. Period 2: After the blockade on Qatar</b>						
Qatar	63.9	9.7	23.4	14.9	4.2	11.9
Bahrain	5.1	36.5	8.7	6.6	3.4	19.3
Saudi Arabia	10.3	1.3	62.1	12.3	1.9	8.1
UAE	9.7	4.5	7.3	55.9	1.3	6.8
Egypt	2.7	2.0	11.9	9.3	61.5	17.3
Contribution to others	53.4	7.2	20.9	17.6	8.6	63.4
Contribution including own	117.3	102.7	83.0	73.5	70.1	43.6

Notes: The values are calculated from variance decompositions based on 1-step-ahead forecasts. The optimal lag length for the VAR models is 3 for the two periods under study, determined by the Akaike Information Criterion.

Thereafter, we determine the average net directional spillovers prior to and post-the Qatar diplomatic crisis, which is the difference between the “contribution to others” and the “contribution from others”. This task permits to identify which from the stock markets under study is the most potential in exporting volatilities to the other countries during the boycott against Qatar. The results are reported in Table 4. We show that the results change but not fundamentally after the recent Gulf crisis. Before the boycott, two groups of countries are derived: Qatar, Saudi Arabia and the UAE are viewed as volatility transmitters; while Bahrain and Egypt are considered as risk receivers (Panel A, Table 4). After the crisis, we keep the same groups of countries, though with changing intensity of volatility spillovers. In particular, with an average net directional return spillover of 41.5%, the Qatar stock market appears the most influential in transmitting risk to others countries (Panel B, Table 4), followed by Saudi

Arabia (12.8%) and UAE (10.8%). Nevertheless, the stock markets of Bahrain and Egypt - with negative volatility spillover indexes (-12.1% and -8.7%, respectively) - are regarded as net volatility receivers. The identification of volatility transmitters and receivers may help in designing effective hedging strategies. Investors can enhance their hedging and portfolio diversification by exploiting its knowledge with respect the way the risks associated to stock markets over the Qatar diplomatic crisis can be transmitted from one market to another. As hopes of swift resolution to the standoff seem increasingly remote, providing useful information regarding the directional spillovers should allow regulators undertake preventive strategies to mitigate the volatility transmission from the Qatar, Saudi Arabia and UAE to Bahrain and with less extent Egypt. This requires an effective management of financial risks by ensuring adequate regulation and supervision (Caffagi and Miller 2013).

**Table 4.** The average net directional volatility spillovers across Qatar and the boycotting countries: Before and after the blockade on Qatar

	Contribution from others	Contribution to others	Average net directional spillover
<i>Panel A. Period 1: Before the blockade on Qatar</i>			
Qatar	8.6	19.8	11.2
Bahrain	14.3	9.8	-4.5
Saudi Arabia	6.5	26.0	20.5
UAE	5.9	24.2	18.3
Egypt	12.9	7.2	-5.7
<i>Panel B. Period 2: After the blockade on Qatar</i>			
Qatar	11.9	53.4	41.5
Bahrain	19.3	7.2	-12.1
Saudi Arabia	8.1	20.9	12.8
UAE	6.8	17.6	10.8
Egypt	17.3	8.6	-8.7

To ascertain the robustness of these results, we incorporated in the vector autoregressive (VAR) model, the equities of Kuwait and Oman. In doing so, the results remain robust to total volatility spillovers to others are still more pronounced than risk spillovers from others. We also confirm that the effect of Qatar crisis on the volatility transmission is relatively low (see Table A.4, Appendix). In addition, Qatar, Saudi Arabia and

UAE remain net volatility transmitters, whereas Bahrain, Egypt, Kuwait and Oman are considered as volatility receivers (see Table A.5, Appendix).

#### ***4.3. Discussion of results: Heightened diplomatic tensions with limited economic repercussions***

The conducted analysis showed that there is a real competition between the different countries for the regional leadership, and they each have strengths and limitations. Saudi Arabia can appear as a giant compared to other Gulf countries. However, this asymmetry is only apparent. Much diplomatic maneuvering succeeded in bringing a small state to convert a crisis targeting its leadership and sovereignty and aiming to eliminate its independence, and to successfully deal with economic uncertainty. This unprecedented crisis will escalate tensions between the protagonists in the region that is, by nature, very unstable.

Our results reveal that while Qatar has been shaken by this crisis, the other countries are not left out, especially Saudi Arabia and the UAE. We try in the following to provide some answers to these questions : What are the main Qatar's elements of strength ? What are the regional and global factors of resilience that helped Qatar resist the blockade ? How the Saudi-led blockade failed to achieve its goals ?

- (i) *Qatar's economic resilience* : The Qatar diplomatic dispute is the biggest political crisis to hit the Middle East in several years. The quartet has tried to strangle the Qatar's economy through an unprecedented blockade in the recent history. More than one year ago, an air, sea and land blockade was imposed on Qatar. Certainly, this blockade is not without consequences for this small country, especially that it was unprepared for such a major escalation. Qataris are likely to find it very difficult (if not impossible) to import their basic needs. Qatar is hugely dependent on imports by land and sea, and approximately 40 percent of its food

came in via the land border with Saudi Arabia. At the same time, the crisis has put pressure on the Qatari riyal, and the country has been enforced to dip into its reserves to preserve its currency's value against the dollar.<sup>7</sup> Car sales also witnessed a gradual downward trend after the announcement of boycott. Likewise, the crisis has increasingly affected the tourism industry. Further, Qatar's efforts to fight the ongoing blockade have worsened the budget deficit. In brief, the flashing lights of economic indicators were all red. However, Qatar's wider reliance on extractive hydrocarbon resources allowed the country to conduct an active foreign policy. After a period of rising uncertainty, the Qatari authorities responded vigorously and quickly to the blockade. Since blockade imposed against Qatar, new maritime and air trade routes have opened, especially to Iran, Turkey and Pakistan. On the local scene, before the boycott, the local production covered 15 percent of domestic demand Qatar imported 80 per cent of its food needs from Saudi Arabia and the UAE. After the blockade, Qatar plans to limit food imports by 60 per cent by adopting innovative production technologies to grow agricultural products in an effort to meet the market demand.

Against the backdrop of the blockade, Qatar has proved that business is open as ever. In fact, the Qatari airline, surrounded by everywhere, has experienced rapid expansion this year, proudly standing as one of the world's fastest-growing airlines. It has also announced the opening of twenty new destinations. Similarly, sea ports of Qatar, largely under-exploited until this blockade, have witnessed an increased growth. Also, the Qatar's energy sector has shown greater resilience, adaptability and determination to lessen the harmful impact of the crisis.

According to the 2018 world Liquefied Natural Gas (LNG) report released by

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<sup>7</sup> Qatar has \$340 billion in reserves that could help the Gulf country to circumvent the isolation by its neighboring countries.

International Gas Union, Qatar has retained its position as world's major LNG exporter in 2017 in a sign of strength amid Gulf rift. Recently, Qatar has announced a biggest deal to supply liquefied natural gas to Beijing for the next twenty years. China will buy 3.4 million tonnes every year from Qatar. This would help to largely improve the Qatar's position as a leading natural gas exporter over the long-run. Add to this that Qatar's economic growth is expected to recover to 2.8 per cent in 2018, and increase further to attain an average of 3 per cent in 2019, as growing energy receipts allow easing fiscal constraints (World Bank report, 2018). Qatar also adopted a new law in 2017 which offers legal guarantees for domestic workers' labor rights. This significant change is part of Doha's efforts to enhance international perception of this small state as it seeks to fight the diplomatic isolation and escalated pressures from its neighbors.

If this blockade showed the resilience of Qatar's economy, it also highlights the incapacity of the boycotting countries to put it down.

- (ii) *Saudi Arabia- A giant with feet of clay:* The Saudi economy is the largest in the Arab world. It is highly dependent on oil. This country has the world's second-largest proven petroleum reserves after Venezuela and it is the largest exporter of petroleum. Add to this, Saudi Arabia has the fifth-biggest proven natural gas reserves. Saudi Arabia is commonly regarded as an energy superpower. But since the 2014 oil price decline, the country is plagued by major economic hardships, which has forced it to reduce its public spending. Oil still account for about 80 per cent of Saudi exports, and three-quarters of total tax revenue depend on it. The serious oil price collapse forced Saudi Arabia to undertake deeper changes to its economy. The Saudi government has imposed new taxes, including a 5 percent value added tax (VAT). It must be stressed that this is the first tax imposed in the

country. The country has also accelerated its efforts to build a more diversified industrial economy, with new facilities for various sectors including chemicals, fertilizers, aluminum and cement.

Regardless of Saudi Crown Prince MBS's unprecedented reform efforts, shifting to a diversified economic structure seems not easier for Saudi Arabia. This is attributed, even partially, to the fact that Saudi Arabia, as a "rentier state" and therefore, has had a limited incentive to spur the growth of any non-oil sector of its economy. Another major shift in Saudi Arabia could be the partial privatization of Saudi Aramco. Based on Bloomberg news, Saudi Aramco is one of the top-companies in the world by revenue. It is the world's second-largest proven oil reserves, at more than 270 billion barrels. Accordingly, International Monetary Fund proclaims Saudi economy, which contracted by 0.9 per cent in 2017, is expected to grow by 2.2 per cent in 2018 and 2.4 per cent in 2019. However, the rise in the price of black gold will be insufficient to relieve the social pressures in Saudi Arabia, partly fueled by an increase in unemployment among young people under the age of 20 to 24 (42 per cent). Companies operating or planning to invest in Saudi Arabia face also a significant risk of corruption.<sup>8</sup> The privatization of Saudi Aramco, which constitutes the barley point of this strategy of seduction, indefinitely postponed, according to Saudi sources. It is also difficult to attract foreign investors when Saudi officials do not provide information about the volume of reserves of proven oil reserves. Likewise, the company's accounts have never been audited. For boosting international investors' confidence and for Saudi Arabia's economic reforms to carry credibility, there is an urgent necessity for

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<sup>8</sup> Corruption has long been endemic in Saudi Arabia, According to the 2017 *Corruption Perceptions Index*, corruption rank in Saudi Arabia averaged 62.47 from 2003 until 2017.

greater transparency in how government finances are generated and dispersed. According to the UN Conference on Trade and Development (UNCTAD, 2017), inward investment into Riyadh dropped markedly in 2017, raising several questions regarding the prospects for the economic reform agenda being conducted by Crown Prince MBS. The case of the Saudi journalist killed inside the Saudi consulate in Istanbul, hurted the kingdom image and will keep feoreign investors' fingers mightily on the pause button when it comes to allocating to the country.<sup>9</sup>

## **5. Conclusions and some policy implications**

This study explores the impact of the coalition of Arab countries led by Saudi Arabia imposed a historic land, maritime, and air blockade on the stock market volatility in the Gulf region and risk spillovers across these markets. Despite our awareness that it is difficult to quantify with certainty the costs of 2017 Gulf crisis, our estimations based on econometric analysis give quite interesting insights. The economic implications of the Qatar's isolation are likely to be costly but short-lived. The GCC crisis has inflicted significant financial loss not only on Qatar but also on the boycotting countries (i.e., a lose-lose scenario). Specifically, our findings indicate that the equities of Qatar, Saudi Arabia, UAE, Bahrain and Egypt become more volatile and relatively more responsive to bad news. But this volatility does not persist. Our findings also document that the profound political instability over Qatar crisis weakly exacerbate the stock market volatility transmission across Qatar and the boycotting countries. In short, our results suggest that the boycott did not achieve the expected outcome. The fact that Qatar, Saudi Arabia and UAE responded in the same way (with respect the volatility persistence and the directional risk spillovers) to this crisis can be considered as a sign that Qatar "beats" the boycott. Doha has demonstrated resilience in times

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<sup>9</sup> The Saudi equity market dropped by about 7.2 per cent between October 10-14 while the story was developing.

of heightened political uncertainty. Despite its economic vulnerability, Qatar has successfully resisted the Saudi-embargo. More than two years later, the blockaders show no signs of relenting. Many factors can explain Qatar's model of resisting blockade. Using income from its wide gas reserves to bankroll its ambitious plans, Qatar has carved out a powerful regional and global profile in the past decade, and has been perceived as significant power in the Arab world. In response to the blockade, Qatar rebuild its trade ties and food supply chain to pass round imports previously received through Saudi Arabia and the UAE. Qatar has also retained the crown of world's top exporter of liquefied natural gas in 2017, underpinning Qatari cash flow. Although banks' balance sheets can withstand sizable shocks, financial reserves at the disposal of the authorities can provide additional support, if needed, the authorities would place a particular emphasis on accelerating structural reforms to ensure that the economy remains internationally competitive and attractive for investment. The diplomatic tensions have served as a catalyst for improving domestic food production and reducing reliance on some countries. In response to the rift, Qatari authorities advanced some structural reforms in an attempt to stimulate the business environment. They plan to set up special economic zones (SEZs) that would help to spur diversification opportunities and encourage foreign direct investments. In establishing SEZs, special attention would be paid to designing tax incentives<sup>10</sup> and appropriate labor policies to avoid market distortions. The continuing efforts that focus on boosting macro-prudential regulations, and reinforcing consolidated supervision would help to avert and efficaciously safeguard against downside risks. Due to its its small size and the fact that many major banks have strong links to the government, Doha would find it easier to impose capital controls if that became needed to avoid sending large amounts of money abroad. It is also clear that the peg to the U.S. dollar served Doha well, offering a credible monetary anchor. However, the exchange rate regime

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<sup>10</sup> Foreign companies wanting to invest in Qatar will benefit from tax holidays and other incentives. For more details, you can refer to the 2018 Article IV Staff report on Qatar : <https://www.imf.org/en/News/Articles/2018/05/30/pr18202-qatar-2018-article-iv-consultation>

should be carefully reviewed to make certain it remains effective with the Qatar's shift towards export diversification.

Furthermore, Qatar withstand the harmful effects of the blockade as it growingly emphasizes economic relationships outside the Gulf region. This has allowed Doha to replace import trade that came by land from Saudi Arabia and by sea from the UAE. Overall, the resilience of this tiny state appears as a model on how turning crisis into opportunity. Even though Doha has a long-term plan to become less dependent upon gas revenues, there was still a strong reliance on supply routes and potential trade partners. The 2017 Gulf crisis forced Qatar to think and act more swiftly to determine new supply routes and trade partners. The recent Gulf crisis and its resulted diplomatic and economic challenges with other GCC countries has significantly sped up Qatari plans and has also strengthened the motivation to take a close attention to self-sufficiency.

Our empirical findings reveal that Qatar diplomatic crisis creates new Gulf with no winners. This crisis has further divided the Arab and Muslim world, and forced small states to make tough choices. We do not know with certitude how this diplomatic crisis will reach a climax and precisely what the long-run ramifications will be. But past imposition of boycott gives a practical exhibition of a variety of unanticipated consequences ranging from undermining the embargoing countries' diplomatic influence, to heightened political instability, to significant escalation as one or both sides would attempt to erupt a strategic stalemate (Doughty and Raugh 1991; Robbins 2013; Colins 2018). With the continuing standoff between Qatar and Saudi Arabia, diplomatic and political relationships between several Arab countries will likely suffer further damage. In general, people are encouraged to invest and trade when they are confident in the future. Although political stability increases investors' confidence and gives them an assurance of the safety of their investments, the geopolitical turmoil is more likely to harm business confidence, lessen investment and

mitigate the speed of economic development. Large empirical finance literature provides evidence that the investors' sentiment significantly affects the market dynamics (inter alia : Hirshleifer, 2001; Brown and Cliff, 2005; Baker and Wurgler, 2006, 2007; Kumar and Lee, 2006 ; Kurov, 2010). The sentiment-driven investors can yield prices deviate from the fundamental values especially when traders cannot exploit the arbitrage opportunities. It is time therefore for these countries to resolve their differences and work on strengthening the GCC macroeconomic outcomes in an uncertain global economy, which goes hand in hand with the promotion of democratization.

Even though the analysis of the reactions of aggregate stock markets allowed us to have fresh and relevant insights about the costs of Qatar boycott, the responses of companies in certain sectors to this diplomatic rift may have further implications. In risk management, the construction of portfolios based on individual stocks has the potential to offer a much better protection against unusual events than the aggregate market. An investor who wants to safeguard against sudden shocks would optimally hold a firm-level constructed portfolio rather than a market-weighted index as there is noticeable heterogeneity across companies. This opens the door for further research on the effect of Qatar-Gulf crisis on disaggregated stock markets, and the actions of Doha with respect broader crisis management activities at industry-level.

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## Appendix

**Table A.1.** GARCH models used in this study

GARCH-M (GARCH in mean, Bollerslev et al. 1993)
$r_t = \mu_t + \varepsilon_t + \lambda \sigma_t^2$
C-GARCH (Component GARCH, Ding et al. 1993)
$(\sigma_t^2 - \sigma^2) = \alpha(\varepsilon_{t-1}^2 - \sigma^2) + \beta(\sigma_{t-1}^2 - \sigma^2)$
I-GARCH (Integrated GARCH, Bollerslev et al. 1993)
$\sigma_t^2 = \omega + \varepsilon_t^2 + \sum_{i=1}^q \alpha_i (\varepsilon_{t-i}^2 - \sigma_{t-i}^2) + \sum_{j=1}^p \beta_j (\sigma_{t-j}^2 - \sigma_{t-j}^2)$
T-GARCH (Threshold GARCH, Zakoian, 1994)
$\sigma_t^2 = \omega + \sum_{i=1}^q (\alpha_i  \varepsilon_{t-i}  + \gamma_i \varepsilon_{t-i}^+) + \sum_{j=1}^p \beta_j \sigma_{t-j}^2$
E-GARCH (Exponential GARCH, Nelson, 1991)
$\log \sigma_t^2 = \omega + \sum_{i=1}^q (\alpha_i z_{t-i} + \gamma_i ( z_{t-i}  - \sqrt{2/\pi})) + \sum_{j=1}^p \beta_j \log \sigma_{t-j}^2$
P-GARCH (Power GARCH, Higgins and Bera, 1992)
$\sigma_t^\varphi = \omega + \sum_{i=1}^q \alpha_i \varepsilon_{t-i}^\varphi + \sum_{j=1}^p \beta_j \sigma_{t-j}^\varphi$
A-PGARCH (Asymmetric power GARCH, Ding et al., 1993)
$\sigma_t^\varphi = \omega + \sum_{i=1}^q \alpha_i ( \varepsilon_{t-i}  + \gamma_i \varepsilon_{t-i})^\varphi + \sum_{j=1}^p \beta_j \sigma_{t-j}^\varphi$
CMT-GARCH (Component with Multiple Thresholds GARCH)
$\sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \beta \omega + (\alpha + \gamma_{(\varepsilon_{t-2} > 0)}) \varepsilon_{t-2}^2 + \beta \sigma_{t-2}^2$

Notes:  $\sigma_t^2$  : conditional variance,  $\alpha_0$  : reaction of shock,  $\alpha_1$  : ARCH term,  $\beta_1$  : GARCH term,  $\varepsilon$  : error term;  $I_t$  denotes the information set available at time  $t$ ;  $z_t$  : the standardized value of error term where  $z_t = \varepsilon_t / \sigma_t$ ;  $\mu$  : innovation,  $\gamma$  : leverage effect;  $\varphi$  : power parameter.

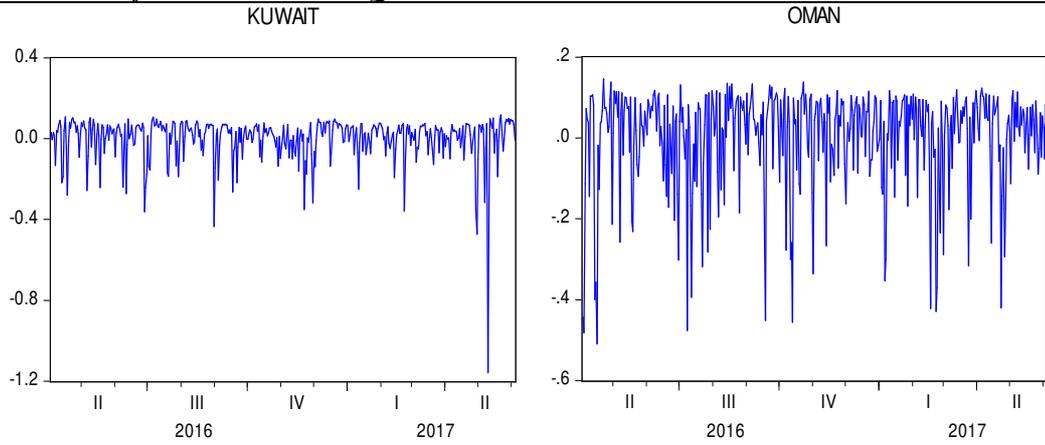
**Table A.2.** Statistical properties of Kuwaiti and Muscat stock returns: Before and after the blockade on Qatar

	KUWAIT	OMAN
<i>Panel A : Period 1 : Before the blockade on Qatar</i>		
Mean	0.000806	0.001621
Median	0.030342	0.041192
Maximum	0.116793	0.145847
Minimum	-1.158281	-0.509544
Std. Dev.	0.108400	0.125771
Skewness	-4.106304	-1.801694
Kurtosis	7.85176	6.169026
Jarque-Bera	192.9533	41.06505
Probability	0.000000	0.000000
<i>Panel B : Period 2 : After the blockade on Qatar</i>		
Mean	0.000338	-0.001613
Median	0.040166	0.041048
Maximum	0.127914	0.133137
Minimum	-1.625613	-0.589045
Std. Dev.	0.131264	0.123171
Skewness	-5.588247	-1.676758
Kurtosis	5.964327	5.930341
Jarque-Bera	59.44518	35.36880
Probability	0.000000	0.000000

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**Panel A. Period 1: Before the blockade on Qatar**

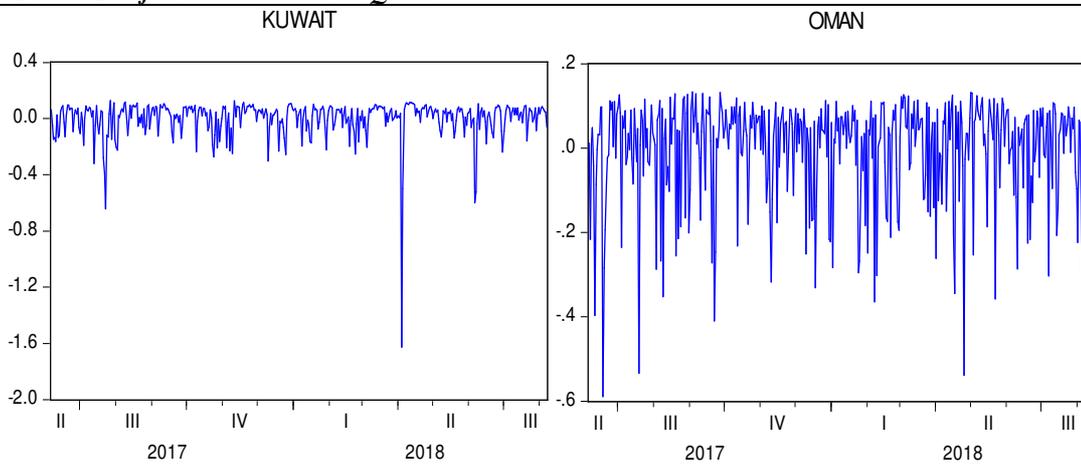
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**Panel B. Period 2: After the blockade on Qatar**

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**Fig A. 1.** The evolution of Kuwaiti and Muscat stock market returns: Before and after the blockade

**Table A.3.** Volatility parameters for Kuwait and Oman

	KUWAIT	OMAN
<i>Panel A: Period 1: Before blockade on Qatar</i>		
	E-GARCH	T-GARCH
Mean equation		
$C$	0.169** (0.0013)	0.0782* (0.0501)
Lagged returns	0.092*** (0.0004)	0.0452** (0.0010)
Variance equation		
$\omega$	0.0101*** (0.0000)	0.0413*** (0.0001)
$\alpha$	-0.0501** (0.0000)	-0.131*** (0.0000)
$\beta$	0.682*** (0.0000)	0.719* (0.0351)
$\gamma$	-0.065*** (0.0002)	-0.072*** (0.0000)
The duration of persistence: $\alpha + \beta + 0,5\gamma$	0.66	0.62
The leverage effect: $\gamma$	-0.065	-0.072
<i>Panel B: Period 2: After blockade on Qatar</i>		
	T-GARCH	T-GARCH
Mean equation		
$C$	0.157*** (0.0000)	0.401*** (0.0000)
Lagged returns	0.121*** (0.0003)	0.067** (0.0012)
Variance equation		
$\omega$	-0.123*** (0.0006)	-0.115** (0.0023)
$\alpha$	0.156*** (0.0000)	0.098*** (0.0004)
$\beta$	0.502*** (0.0008)	0.531* (0.0137)
$\gamma$	-0.055** (0.0011)	-0.014*** (0.0007)
The duration of persistence: $\alpha + \beta + 0,5\gamma$	0.68	0.63
The leverage effect: $\gamma$	-0.055	-0.014

Notes:  $\omega$ : the reaction of conditional variance;  $\alpha$ : the ARCH effect;  $\beta$ : the GARCH effect;  $\gamma$ : the leverage effect; (.): the p-value; p-value<0.01: \*\*\*; p-value<0.05: \*\*; p-value<0.1:\*. With respect to the results of AIC information criterion, we select one lag for all the specifications.

Panel A: Period 1: Before the blockade on Qatar

Panel B: Period 2: After the blockade on Qatar

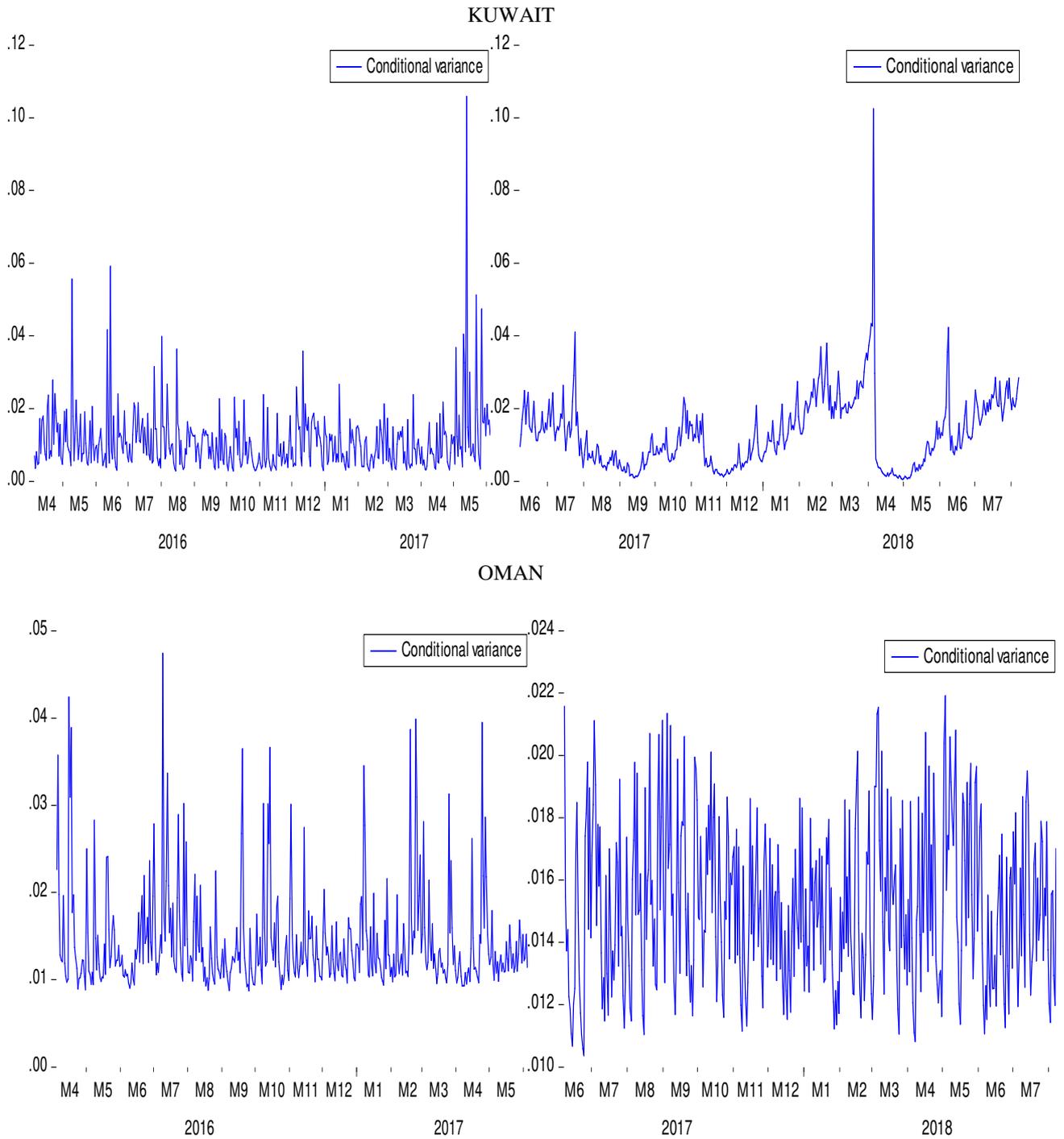


Fig. A. 2. Conditional variance of Kuwaiti and Muscat stock returns: Before and after the blockade on Qatar

**Table A.4.** Stock market volatility spillovers across Qatar and the boycotting countries (+ Kuwait and Oman): Before and after the blockade on Qatar

	Qatar	Bahrain	Saudi Arabia	UAE	Egypt	Kuwait	Oman	Contribution from others
<b>Panel A. Period 1: Before the blockade on Qatar</b>								
Qatar	46.7	6.6	12.7	11.5	2.8	10.1	11.3	7.1
Bahrain	6.5	40.2	7.9	6.3	5.3	3.6	4.1	13.8
Saudi Arabia	19.4	7.3	57.9	13.4	5.2	9.8	6.0	5.4
UAE	8.1	5.1	8.3	46.6	4.9	9.4	3.4	4.4
Egypt	2.2	4.2	5.3	6.5	32.3	8.1	7.4	13.1
Kuwait	21.3	7.0	8.1	5.9	6.8	42.4	9.4	11.9
Oman	19.8	4.1	4.6	4.4	4.3	8.7	39.2	12.4
Contribution to others	22.4	7.2	24.8	22.7	4.1	4.6	2.9	68.1
Contribution including own	69.1	47.4	82.1	69.3	36.4	47.0	48.6	49.9
<b>Panel B. Period 2: After the blockade on Qatar</b>								
Qatar	50.0	7.3	13.4	10.7	4.3	11.3	12.4	8.3
Bahrain	7.2	44.9	8.2	7.9	6.7	4.9	5.3	14.1
Saudi Arabia	16.8	8.0	61.3	14.1	6.1	10.8	5.8	6.2
UAE	6.9	6.6	9.0	49.0	5.2	9.9	3.9	5.3
Egypt	3.0	5.2	6.6	7.1	39.3	9.0	6.8	13.6
Kuwait	22.4	7.9	9.4	6.2	7.2	44.1	10.6	11.4
Oman	20.6	5.2	3.8	4.1	5.0	9.3	45.2	13.6
Contribution to others	23.4	7.6	25.1	23.9	5.5	6.8	4.7	72.5
Contribution including own	73.4	52.5	86.4	72.9	44.8	50.9	49.9	53.8

Notes: The values are calculated from variance decompositions based on 1-step-ahead forecasts. The optimal lag length for the VAR models is 3 for the two periods under study, determined by the Akaike Information Criterion.

**Table A. 5.** The average net directional volatility spillovers across Qatar and the boycotting countries (+ Kuwait and Oman): Before and after the blockade on Qatar

	Contribution from others	Contribution to others	Average net directional spillover
<b>Panel A. Period 1: Before the blockade on Qatar</b>			
Qatar	7.1	22.4	15.6
Bahrain	13.8	7.2	-6.6
Saudi Arabia	5.4	24.8	19.4
UAE	4.4	22.7	18.3
Egypt	13.1	4.1	-9.0
Kuwait	11.9	3.6	-8.3
Oman	12.4	2.9	-9.5
<b>Panel B. Period 2: After the blockade on Qatar</b>			
Qatar	8.3	23.4	15.1
Bahrain	14.1	7.6	-6.5
Saudi Arabia	6.2	25.1	18.9
UAE	5.3	23.9	18.6
Egypt	13.6	5.5	-8.1
Kuwait	11.4	6.8	-4.6
Oman	13.6	3.7	-9.9